

Octo Auto Service Plus Official Contest Rules – “Could win a \$500 credit buying a Thule® bike rack!” – 2021

1. ELIGIBILITY

The Octo Auto Service Plus Contest “**Could win a \$500 credit buying a Thule® bike rack**” is open to legal residents of Quebec, Ontario, New Brunswick and Nova Scotia.

Employees, officers and directors of (Octo Auto Service Plus) (the “**Sponsor**”) and its affiliates, including its parent companies, subsidiaries, related companies, representatives, agents, agency responsible for organizing the Contest, advertising and promotion agency, and each member of their immediate family (defined as parents, spouses, children, brothers and sisters, regardless of their place of residence] and the persons with whom they reside [regardless of whether they are members of their immediate family) are not eligible.

2. CONTEST PERIOD

The Contest begins on April 14, 2021 at 9:00 a.m. (ET) and ends on May 12, 2020 at 11:59 p.m. (ET) (the “**Contest Period**”). The Sponsor’s computer server is the sole determiner of the date and time an entry is received and is the official time-keeping device for this Contest.

3. ENTRY

No purchase required. Participants throughout Quebec, Ontario, New Brunswick and Nova Scotia are invited to register on the Octo Auto Service Plus website (octoautoserviceplus.com) or on Octo Auto Service Plus Facebook Page (<https://www.facebook.com/OCTOautoserviceplus>). A valid telephone number and a valid email address are required. Your Internet or telephone provider may charge you regular Internet and usage fees.

To enter the Contest, participants must:

- a) Fill out the registration form and subscribe to the Octo Auto Service Plus Newsletter on the Octo Auto Service Plus website (auto-value.ca/newsletter) or on the Octo Auto Service Plus Facebook page (<https://www.facebook.com/OCTOautoserviceplus>), provide their last name, first name, phone number and email address (the **“Personal Information”**);
- b) Accept the Official Contest Rules, available online, and agree to abide by them.
- c) Be 18 years old or more

Participants may enter only once. Each participant may win only one (1) prize (i.e a \$500 credit buying a Thule® bike rack (value of \$500); this prize is non-transferable. Any participant who accumulates more entries than the permitted entry limit will be disqualified and all entries received from that person during the Contest Period will be void.

Entries that are late, lost, stolen, ineligible, incomplete, contain false information or that were submitted incorrectly or in a manner that does not comply with the Official Contest Rules will be deemed void. All entries submitted become the property of the Sponsor upon their receipt and will not be returned. The Sponsor will not be responsible for lost, late, illegible, incomplete or incorrectly addressed entries.

4. PRIZES

There is 1 prize to win, a \$500 credit buying a Thule® bike rack for the entire network of participating shops.

The chances of winning one of these prizes depend on the number of entries received during the Contest Period.

Prizes must be accepted as is and may not be transferred, sold, given away, assigned or exchanged. The prizes may be different from those illustrated in the Contest advertising or in the promotional material. The Sponsor reserves the right

to replace any prize with a prize of equal or greater value in the event it is unavailable for any reason whatsoever. All expenses, taxes and costs related to the acceptance and use of a prize that are not mentioned in these Rules are at the winners' expense.

5. WINNER SELECTION

The prizes will be awarded by random draw from among all eligible entries received.

The draw will take place on May 17, 2021 at 1:00pm (ET).

The selected participant will be contacted by email and/or phone within ten (10) business days after the draw. To be declared a winner, the selected participant must:

- a) Have subscribed to the contest on the Octo Auto Service Plus Facebook page and to the Octo Auto Service Plus Newsletter on the Octo Auto Service Plus Facebook page or on the Octo Auto Service Plus website.
- b) Sign and return the disclaimer, waiver, release and advertising consent form which confirms, in particular, that they have complied with the Contest Rules and release the Sponsor and its employees, representatives, mandataries, advertising and promotion agencies, affiliates, directors, officers, shareholders, partners, subcontractors, agents, distributors, representatives, successors and assigns (collectively, the **"Representatives"**) from all liability relating to the prizes won (the **"Disclaimer"**) within 10 days of the date when they were notified they won the prize.

If the selected winner cannot be reached by email and/or by phone within seven (7) business days of the draw, omits to return the Disclaimer within the prescribed period or has incorrectly answered the mathematical skill-testing question, he or she will be deemed to have waived the prize and another participant will be selected at random and the prize will be awarded according to the process described above.

The winner will receive his or her prize at the address indicated by telephone to the Contest organizers. The prize will be available to the winner within reasonable time. In order to proceed with the purchase of the bicycle rack of his or her choice, the winner will have to contact a workshop in the Vast-Auto Distribution network, as

determined by Vast-Auto Distribution. The \$500 credit will be applied directly to the total amount of the purchase. In the event that the purchase amount is greater than \$500, the remaining balance will be the responsibility of the winner.

6. OTHER CONDITIONS

This Contest is subject to all applicable federal, provincial and municipal laws, regulations and by-laws.

The Sponsor acknowledges the importance of protecting the participants' Personal Information. The Personal Information collected by the Sponsor will remain strictly confidential and will be used only for the purposes of the Contest. The Sponsor may also use this Personal Information to inform the participants about its products and services (including products and services offered jointly with other companies). No other use or disclosure of Personal Information will be made by the Sponsor except if the participants consent thereto in the entry form. Participants who do not wish to receive the Sponsor's promotional communications must inform the Sponsor by sending it an email at info@octoautoserviceplus.com, following the instructions on how to unsubscribe indicated in the promotional communication or by phoning 1-800-361-0865. If you have questions or concerns regarding the confidentiality of information, please communicate with the Sponsor at the following email address: info@octoautoserviceplus.com or phone 1-800-361-0865.

By entering the Contest, the participants:

- a) Consent to be bound by the Sponsor's rules and decisions (in particular, concerning their eligibility for this Contest), which are final and binding in every respect;
- b) Acknowledge that the Sponsor and its Representatives have made no express or implicit warranty, nor are bound to warrant the prizes in any manner whatsoever, in particular, but without limitation, as to their quality, operation or suitability to serve a specific use;
- c) Consent to the collection of their Personal Information by the Sponsor for the above-mentioned purposes.

7. LIMITATION OF LIABILITY

By entering this Contest, the participants release the Sponsor and its Representatives from all liability relating to death, injury or damages of any kind (including direct, indirect, special or punitive damages) to persons or property resulting (a) from the prize, including its acceptance, the participation, the abusive, adductive or other use of the prize, or the adverse effects it may have, or its use in an inappropriate circumstance; (b) from participation in this Contest, including access to and use of Octo Auto Service Plus FACEBOOK page; and (c) from any claim based on personality rights, Personal Information, the right to privacy or defamation.

By accepting the prize, the winner consents to the use of his or her name, personal information and/or image and photograph by the Sponsor or its mandataries for advertising and promotional purposes related to this Contest in any media or in any form whatsoever without other notice or compensation.

All participants whose entry forms are incomplete, illegible, damaged or irregular, which are been submitted by illicit means, or which are not compliant with these Rules may be disqualified by the Sponsor. The Sponsor is not liable for entry forms that are lost, stolen, delayed, damaged, improperly addressed or destroyed or that contain typographical or other errors.

The Sponsor assumes no responsibility regarding any failure of Internet service or of the www.facebook.com site, the telephone network, online computer systems, servers, Internet access providers, computer equipment or software, and regarding any injury or damage to the participant's computer or that of any other person resulting directly or indirectly from participation in this Contest or from downloading any material related to the Contest.

The Sponsor reserves the right, at its discretion, to cancel, terminate, modify or suspend the Contest, in whole or in part, due to a technical defect or any other cause beyond the Sponsor's control.

Any attempt to cause deliberate damage to a website related to this Contest or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws. If such an attempt is made, the Sponsor reserves the right to exercise all the remedies permitted by law, including criminal prosecution, and to claim damages.

If a participant's identity is contested, the authorized account holder for the email address provided at the time of the entry will be deemed to be the participant. The person to whom the email address for the domain in question is assigned is deemed to be the authorized account holder. A participant may have to provide proof of identity and/or proof that he or she is the authorized account holder of the email

address associated with the winning entry. To establish the validity of a Contest entry, the date and time of sending an entry form will be determined only by means of the Sponsor's server or servers.

The Sponsor's failure to avail itself of any provision of these Rules does not constitute a waiver of this provision. The nullity or unenforceability of a provision of the Rules has no impact on the validity or enforceability of any other provision. If a provision of the rules is judged to be null or unenforceable, all the other provisions will retain their full effect.

If a participant wins a prize and it is subsequently discovered that he or she violated the Contest rules or was ineligible to enter, the participant shall waive the prize and/or reimburse the Sponsor for the declared value of the prize if the violation of the Rules is discovered after the participant has used the prize.

The Sponsor reserves the right to correct any typographical or printing error.

8. FOR QUEBEC RESIDENTS

Any litigation respecting the organization or conduct of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

9. SPONSOR

SPONSOR: This Contest is sponsored by Vast Auto Distribution Ltée (Auto Value Certified Service Centers), 4840 Boul. des Grandes Prairies, Montréal (Quebec) H1R 1A1.